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AMANDA WARE IS AUSTRALIA'S NEXT TOP MODEL

The winner of AUSTRALIA'S NEXT TOP MODEL 2010 is.....Amanda Ware.

The winner was announced during the massive live finale at Luna Park's Big Top in front of an audience of close to 2,000 and, for the first time ever, was decided 100% by the viewer vote.

The Gold Coast teenager narrowly won the vote, beating out Kelsey Martinovich from Sydney and Sophie Van Den Akker from Melbourne.

In true Top Model style, the finale was full of the drama that is trademark of the series.

"Tonight we saw the perils of live TV. At the time of the result announcement there was a miscommunication between the broadcast truck and the stage," said Jamie Campbell, FOXTEL Director of Publicity.

"Sarah handled what was a difficult situation with utmost professionalism and grace. Amanda and Kelsey were neck and neck in the voting all night.

"We apologise to Kelsey for the error, and FOXTEL will be sending her to New York as well as awarding her \$25,000 as a prize," he said.

As winner of the sixth series of AUSTRALIA'S NEXT TOP MODEL, Amanda takes home a prize package including representation for 12 months by premiere model agency Priscilla's; a \$25,000 contract to appear in a campaign to be the face of iconic jeans brand Levi's; a trip to New York to meet with one of the world's top agencies, ELITE New York; a stunning Ford Fiesta Zetec; \$20,000 cash thanks to Platinum from U by Kotex; and the cover, as well as an eight-page spread, for the fashion bible Harpers Bazaar Australia.

"I am so overwhelmed by this whole experience but I am ready to get into this industry especially after what the show has taught me. I realise what a great opportunity this is. Once it all settles in I can start thinking about the future but for now I am just so happy" said Amanda after the announcement was made tonight.

Kelsey said: "I am thrilled for Amanda, we have grown so close during this amazing experience. I understand that live television has it's risks, and nothing is going to stop me from achieving my dream of becoming a successful model."

Hosted by SARAH MURDOCH, this series of AUSTRALIA'S NEXT TOP MODEL has been the most successful to date. The 16 finalists, chosen after a nationwide audition tour last year, spent ten weeks living together while filming the series earlier this year. Aside from the stress of learning the ropes of the business, the finalists had to deal with the ups and downs of the 'model house' life: all the tears, tantrums and high drama you'd expect when you put 16 competitive and hugely ambitious girls under one roof!

Australia's favourite model, Perth girl **Jessica Moloney**, was also announced tonight as voted by FOX8 viewers. Jessica receives a \$5,000 cheque thanks to Impulse.

www.FOX8.tv/antm

FOR IMAGES

If you would like to be emailed images from the Australia's Next Top Model Series 6 finale, please send your details to Mary Vrljic (Publicity Stills Manager) – mary.vrljic@foxtel.com.au

Images are also available on the Media FTP:

FOXTEL Publicity Media FTP

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FOR INTERVIEWS

For further information, please contact:

Brooke Cashell

FOXTEL Publicity

Ph. 9813 7397 / 0422 729 721

brooke.cashell@foxtel.com.au